

# Amundi

ASSET MANAGEMENT

## Press Release

### **Amundi launches 13 new ETFs on NYSE Euronext Paris 10 are without precedent**

**Paris, 19<sup>th</sup> January 2010** – Following the launch of 41 ETFs in 2009, Amundi is pursuing CASAM ETF's development strategy by listing 13 new products on NYSE Euronext Paris, 10 of which are without precedent:

- **Six unprecedented short bond ETFs**

This series of ETFs, unique in Europe, replicates the EuroMTS Eurozone Government Broad index, benefiting from advantageous market conditions and allowing investors to position themselves for a potential rise in interest rates. These products offer a reverse exposure to EMU government bonds with maturities ranging from 1 to 15 years.

- **Four new commodity ETFs, three of which are unique**

CASAM ETF now offers a new ETF category which provides investors with an exposure to the main underlying commodities. These four new ETFs replicate the S&P GSCI Light Energy, S&P GSCI Non Energy, S&P GSCI Metals and S&P GSCI Agriculture, offering investors opportunities for portfolio diversification.

- **Two European equity ETFs**

CASAM ETF is extending its regional ETF range by creating two new products based on the MSCI Europe index, providing exposure to European equities excluding Switzerland or EMU markets.

- **One emerging market ETF**

CASAM ETF is completing its range of emerging markets ETFs with the launch of a product based on the MSCI Brazil index. This product allows investors to gain exposure to the leading Brazilian stocks through a single transaction.

The CASAM ETF range now comprises 78 products which, with management fees among the lowest on the market, are characterised by their competitive pricing.

As part of the CASAM ETF product range, these new products are distributed by a dedicated sales team at CA Cheuvreux and by the sales teams of Amundi.

For more information, visit [casametf.com](http://casametf.com).

Valérie Baudson, Managing Director of CASAM ETF states: *“This launch confirms our wish to continually enhance our range and our capacity to provide innovative products. Our products now cover all asset classes, responding to investors’ needs while maintaining our competitive pricing policy.”*

Thierry Ancona, Head of Sales, Continental Europe at CA Cheuvreux, comments, *“The depth and quality of CASAM ETFs, combined with our competence in execution services, positions CA Cheuvreux as a key partner, capable of offering international institutional clients high performing solutions which are adapted to changing market conditions”*

Scott Ebner, Senior Vice President, Exchange Traded Products of NYSE Euronext, comments: *“We are very happy to welcome this first ETF product launch of 2010, which continues to expand the range of ETFs available on NYSE Euronext. The new products listed by Amundi Investment Solutions, notably the Short Bond ETFs which are the first on our markets, offer investors an increased choice of products and additional investment strategies.”*

As a result of these listings, 466 ETFs based on more than 300 indexes are now available on the European markets of NYSE Euronext. These products cover a wide range of asset classes and strategies (Equity, Fixed Income, Commodities, Short, Leverage, etc...).

## **Contacts**

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## **About Amundi**

Amundi ranks third in Europe<sup>1</sup> and among the top ten global players in asset management<sup>2</sup> with more than €650 billion under management<sup>3</sup>.

Located at the heart of the main investment regions in more than 30 countries, Amundi offers a comprehensive range of products covering all asset classes and major currencies.

Amundi develops savings solutions to meet the needs of more than 100 million retail customers worldwide and designs innovative, high-performing products for institutional clients which are tailored specifically to their requirements and risk profile.

Benefiting from the support of two powerful banking groups, Crédit Agricole and Société Générale, Amundi aims to establish itself as the undisputed leader in asset management in Europe, recognised for:

- the quality of its products, their financial performance and transparency
- its close relations with customers, partner networks and institutions
- the efficiency of its organisation, resulting from the individual and collective talents of its teams
- a commitment to integrate sustainability and social purpose criteria into its investment policies, going beyond financial criteria alone.

1. IPE Top 400 survey published July 2009, data at 31 December 2008

2. GI 100 ranking published September 2008, data at June 2008

3. Pro forma data for Amundi, 30 September 2009

### **About Crédit Agricole Cheuvreux**

CA Cheuvreux is Crédit Agricole Group's European equity broker, and a fully-owned subsidiary of the group's corporate and investment bank Calyon. CA Cheuvreux proposes research (financial analysis, economics & strategy), sales and execution services to an international client base of institutional investors and corporate clients. CA Cheuvreux has 15\* offices worldwide and its teams are active on 60 markets in Europe, the US and the Middle East. It is positioned as a benchmark player in execution services and proposes one of the most comprehensive product ranges on the market (comprising Sales Trading, Direct Market Access, Algorithmic Trading, Global Portfolio Trading, and CFDs).

CA Cheuvreux has one of the most extensive levels of coverage in Europe, encompassing 750 stocks. Its research is frequently rewarded for its quality and independence. Its value added is derived from an offer that combines local and sector expertise, broad stock coverage -- notably for small & mid caps -- and highly recognised economic and strategic research.

CA Cheuvreux's offer also includes corporate brokerage services, mainly targeting European listed companies and private equity funds. This activity enjoys strong momentum, and the Corporate Brokerage team accompanies many public offers.

\* *Amsterdam, Athens, Frankfurt, Istanbul, London, Madrid, Milan, Paris, Stockholm, Vienna, Zurich, Dubai, New York, San Francisco, Tokyo*

### **About NYSE Euronext**

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>

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The amount to be reasonably invested in the Fund depends on the investor's personal circumstances. To determine this, investors must take into account their personal wealth, personal assets, current and future needs, as well as their risk tolerance profile, whether this favours high or low-risk investments. It is also highly recommended that investments be diversified in order to avoid exposure solely to the risks of this Fund. Investors are advised to seek advice from their usual advisors (financial, legal, taxation) before purchasing any share units.

Potential investors are invited to consult the risk profile, details of which are provided in the full prospectus.

Additional information (prospectus, audited financial statements) is available on request from Amundi Investment Solutions and on the website [casamETF.com](http://casamETF.com).

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