

Fixed income research 2010

Results based on responses from 57 of the world's Top 100 asset managers by AUM

(Euromoney - Friday, June 04, 2010)

Overall Trade Ideas

2010	Entity	Score
1	Barclays Capital	267
2	JPMorgan	254
3	Societe Generale	246
4	Morgan Stanley	176
5=	BNP Paribas	153
5=	Deutsche Bank	153
7	Bank of America Merrill Lynch	114
8	Crédit Agricole CIB	91
9	UniCredit	86
10	UBS	84

Supranationals & Agencies

2010	Entity	Score
1	Societe Generale	67
2	JPMorgan	51
3	UniCredit	44
4	Barclays Capital	41
5=	BNP Paribas	27
5=	Deutsche Bank	27
7	UBS	19
8	HSBC	17
9	Crédit Agricole CIB	15
10=	Commerzbank	11
10=	RBS	11

Banks

2010	Entity	Score
1	JPMorgan	183
2	BNP Paribas	168
3	Bank of America Merrill Lynch	143
4	Morgan Stanley	122
5	UniCredit	102
6	Societe Generale	96
7	Credit Suisse	95
8	Barclays Capital	72
9	RBS	57
10	Crédit Agricole CIB	50

General Industries

2010	Entity	Score
1	Societe Generale	134
2	BNP Paribas	116
3	Barclays Capital	96
4	JPMorgan	71
5	UniCredit	60
6	Crédit Agricole CIB	45
7	HSBC	41
8=	Deutsche Bank	37
8=	RBS	37
10	Bank of America Merrill Lynch	28

Autos

2010	Entity	Score
1	Crédit Agricole CIB	139
2	Societe Generale	134
3	UniCredit	87
4	JPMorgan	61
5	Barclays Capital	49
6	HSBC	40
7	BNP Paribas	29
8=	Citi	23
8=	RBS	23
10	Bank of America Merrill Lynch	22

Consumer Products & Retail

2010	Entity	Score
1	Societe Generale	153
2	BNP Paribas	134
3	JPMorgan	76
4	Barclays Capital	53
5	Crédit Agricole CIB	50
6	UniCredit	40
7	RBS	39
8=	Deutsche Bank	30
8=	HSBC	30
10	Bank of America Merrill Lynch	18

Utilities

2010	Entity	Score
1	Societe Generale	164
2	Crédit Agricole CIB	160
3	Barclays Capital	115
4	JPMorgan	60
5	UniCredit	59
6=	BNP Paribas	51
6=	HSBC	51
8	RBS	40
9	Deutsche Bank	29
10	Credit Suisse	22